



MEDIA
MARK
MEETS

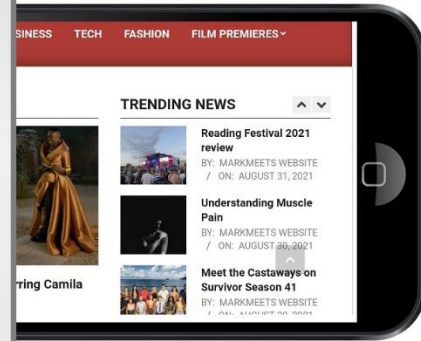
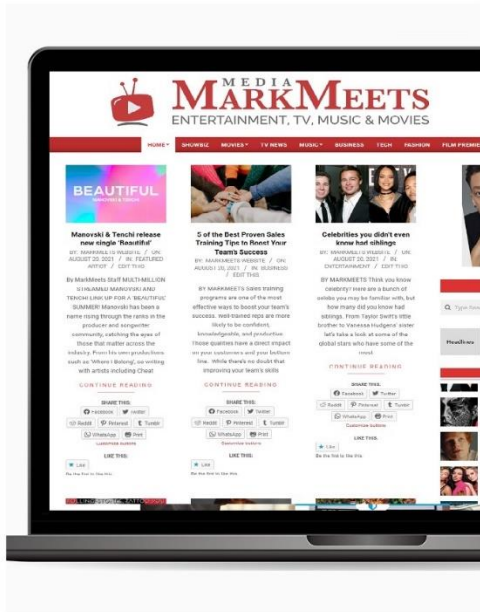


MEET MARKMEETS, A SUCCESS STORY IN THE WORLD OF DIGITAL MEDIA THE INDEPENDENT VOICE IN THE BUSINESS OF NEWS & PRESS COVERAGE

MarkMeets Media Ltd is a multi-award winning creative PR agency based with a proven track record that delivers News, digital marketing & content creation with a commitment to providing first class digital solutions to deliver client business goals.

Launched in 2002 by award winning journalist Mark Boardman, Founder & CEO, MarkMeets's independent voice, metabolism for breaking news and investigative stories makes MarkMeets.com a key destination for a broad audience who consume our content.

PORTFOLIO OF ASSETS



DIGITAL

MarkMeets is the leading digital news organization covering the business of entertainment and media. MarkMeets News Inc. is comprised of the award-winning, industry-leading website with its high-profile newsbreaks, investigative stories and authoritative analysis.



VIDEO

Original content, talent and entertainment influencer interviews, and exclusive trailers provide an all-access view to readers, including premium live-stream events.



PRINT

Glossy, high quality publications with original content and photography that reach industry influencers and decision-makers during key times in the calendar year.



EVENTS

Offerings include curated influencer dinners, portrait/video studio activations and conferences that encourage high-level discussions and inspirational moments. MarkMeets Events creates meaningful experiences that inform, surprise and excite.



SOCIAL

Our social media presence extends our storytelling reach, creating conversations and connecting audiences to talent and industry leaders.

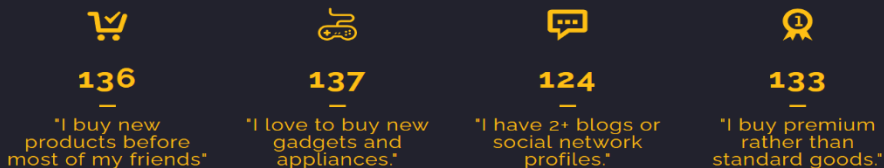


MarkMeetsPRO

A members only community that offers in-depth coverage from our award winning staff, exclusive video, VIP benefits and access to screenings & events, MarkMeets Magazine, and much more.



MarkMeets attracts a highly desirable audience with a disposable income

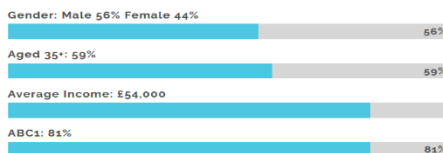


Index 100 = National Average



World-class journalism attracting a "Progressive" audience

MarkMeets attracts a unique group of people who are loyal to brands but curious about the world around them besides celebs. They embrace change and technology. Progressive people, valuable people.



MarkMeets Media Ltd © 2021

REACH

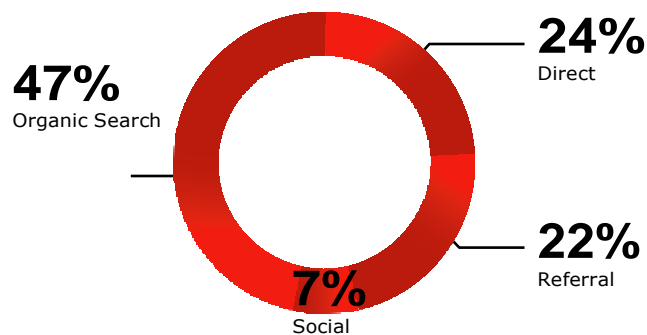
800K+ Site users

500K+ Mobile Users Monthly

122k Email subscribers

7-10MM Social Media Monthly Impressions

TRAFFIC SOURCES



DISTRIBUTED ON:

Find it on

The Drum publication included MarkMeets in "The Entertainment Power 100 2022" list and ranked us 12th globally on their 2023 Entertainment Power List. MarkMeets is ranked among the top 30 entertainment websites worldwide by detailed.com

*MarkMeets nominated for best brand at the L.A. Press Club's SoCal Journalism Awards in 2009, 2012 and 2018. MarkMeets was named the 19th most influential site online by Being PC and Most Important Online Publishers by OMMA, the magazine of online media, marketing and advertising.

MEDIA MARKMEETS

ENTERTAINMENT, TV, MUSIC & MOVIES



IN-DEPTH COVERAGE

- 10+ exclusive members-only stories a week
- Entertainment industry analysis and deep-dive features
- Daily MarkMeetsPRO newsletter covering the latest industry news



AWARD-WINNING WRITERS

- Mark Boardman, Founder of brands including:
 - MarkMeets
 - UKFilmPremieres
 - ShowbizGossip
 - UKCelebEvents
 - Celeb Management



VIP BENEFITS

- Priority access for MarkMeets's Screening Series with stars and filmmakers
- Access to "chill spots" at select industry events: Sundance, TIFF, Newfronts and more
- Access to exclusive invite-only events



EXCLUSIVE VIDEO

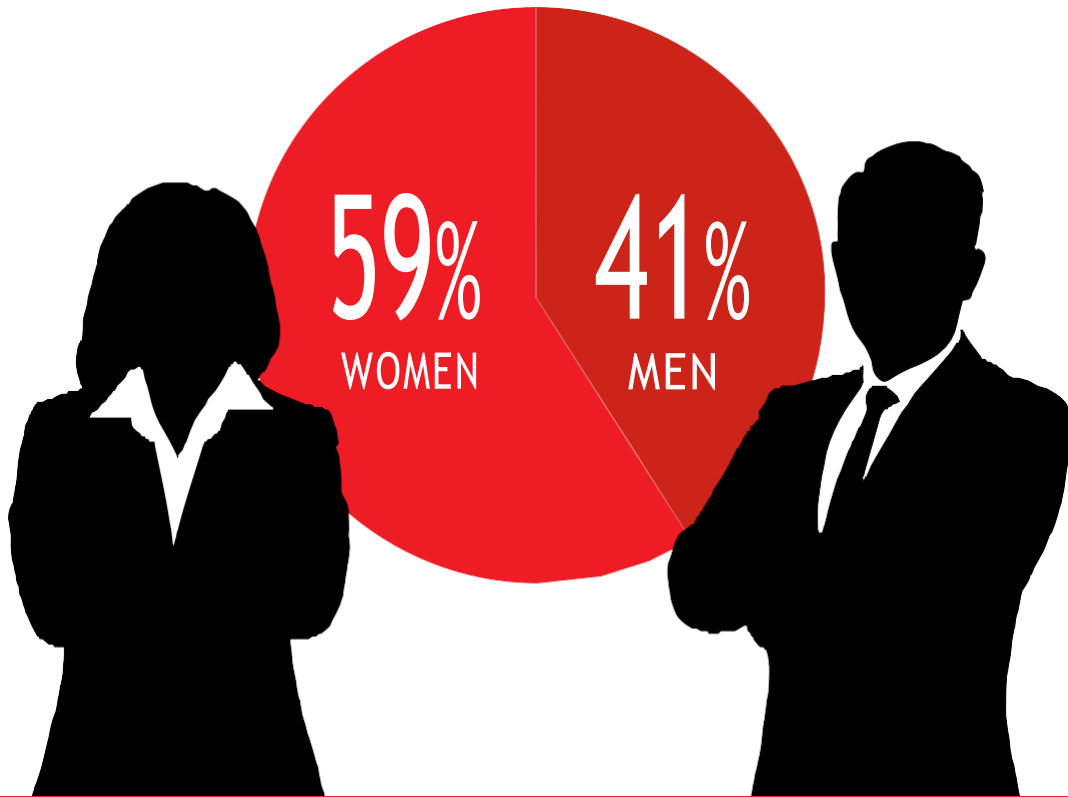
- Access to full length members-only video archive
- Video of notable sessions from MarkMeets Events (TheGrill, Power Women Summit)
- Premium series including TechTalks and PRORoundtables



MARKMEETS MAGAZINE

- MarkMeets's premium glossy print magazines with stunning original photography and editorial - Annual members only

DEMOGRAPHICS



AVERAGE INCOME: \$110K+

▼
WOMEN

25-34

153
COMP INDEX

▼
MEN

35-44

178
COMP INDEX

AVERAGE MINUTE SPENT PER VISIT: 1.5

SOCIAL



TWITTER

69K followers
3.66MM monthly
post reach



FACEBOOK

47K followers
3.75MM
monthly post
reach



YOUTUBE

1.7K followers
7.26K monthly
post reach



INSTAGRAM

51.5K
followers
20K
monthly
post
reach



MARKMEETS PRODUCES BEST IN CLASS, MUST ATTEND EVENTS THAT BRING THOUGHT LEADERS AND HIGH-LEVEL PANELISTS TOGETHER DISCUSSING A WIDE RANGE OF SUBJECTS THAT ENGAGE THOUSANDS OF ATTENDEES WORLDWIDE.

MEDIA MARKMEETS

DIGITAL COVER

Sept 15 / FREE

CONTROVERSIAL
CONFESSIONS

*with the cast of
The Time of Clones*

Fearne Cotton

TV presenter discusses her podcast and family holidays as a child

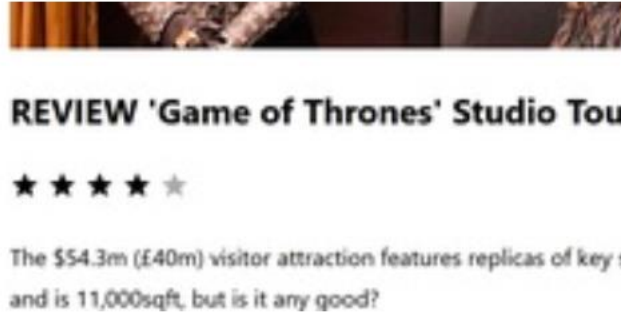
MARKMEETS.COM

**OH
SNAP!**

Jenny James spotted with her cheating ex-boyfriend Peter Evans

PRESS COVERAGE

From reviews, to promotional content and national coverage. We have reported on live events, attended press previews, tried the latest tech and worked with some huge brands from Apple, LedLensr, Gino D'Campo restaurants, Amazon, to Potter World and more on features and reviews from news, features and reviews from Home, Business, Culture, Lifestyle, Food, Health, Sports, Relationships, Shopping, Fashion, Travel, Social Media, Gaming, Tech, Education and Entertainment including TV, Music, Film and Theatre besides exclusive celeb interviews, competitions



Each week we are promoting the work of Gino online as part of the MarkMeets recipes with Gino's Italian.

See more on ginodacampo.com

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E: Info@markmeets.com
W: www.MarkMeets.com**

Find us on social media [Facebook](#) | [Instagram](#) | [Twitter](#) | [Youtube](#) | [TikTok](#) |

Contact us for press releases, content creation and PR.

Producers, directors, studios & networks executive, agents, managers and talent. Our tentpole events help to galvanize the industry and connect us to a worldwide audience of attendees and influential decision-makers
